



ARTISAN DESIGN GROUP
presents

DESIGN CENTER MANAGER SYMPOSIUM

Two Day Intensive with Design Center Managers from across the country

DAY 1

- ❖ **Coaching Techniques** – Principles for a collaborative showroom
- ❖ **Selling Value** – and what that means in an era of information overload

DAY 2

- ❖ **Product Innovations** - New developments in product technology
- ❖ **“Best Practices”** – Open Forum for today’s challenges & opportunities

Symposium

October 28 - 29, 2003

8:30AM to 4:30PM

Marriott Courtyard Downtown San Diego
530 Broadway, San Diego, CA 92101
Reservations (800) 321-2211
Special ADG rate: \$ 139.00 per night

2 day program including
Continental Breakfast
and Lunch each day

Price: \$795 per person

Registration limited to the
first 20 enrolled
Email or Fax Enrollment
Info@artisandesigngroup.net
Fax (858) 530-2888
For information call
(858) 530-2012

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