



# DECA AWARDS 2008

Design Excellence in Centers and Ambassadors

## DESIGN CENTER OF THE YEAR ENTRY FORM

(ENTRY FORM FOR BOTH BUILDER AND INDEPENDENT SHOWROOMS)

ENTRIES WILL BE JUDGED ON THE FUNCTION OF THE OVERALL FLOORPLAN LAYOUT, THE CREATIVITY OF THE VIGNETTES, THE CREATION OF AN ATMOSPHERE THAT RAISES PERCEIVED VALUE OF THE OPTIONS AND THE OVERALL CUSTOMER EXPERIENCE

Please type all forms. If additional space is needed, attach supporting pages with entry form.

Name \_\_\_\_\_

Company \_\_\_\_\_ BUILDER OR INDEPENDENT

Address \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_ Website Address \_\_\_\_\_

Years in Operation including the year the Design Center opened \_\_\_\_\_

Average Price of Home serviced by the Design Center \_\_\_\_\_ Average Upgrade Sale per Home (Anualized) \_\_\_\_\_

Who helped with the design layout of the showroom (Company Name) if applicable \_\_\_\_\_

List any special recognition the Design Center Showroom has been given \_\_\_\_\_

How many fully functional vignettes are there? \_\_\_\_\_

Describe the categories \_\_\_\_\_

List (2) areas that you consider your most popular/ well received and why?

1.

2.

Describe in 100 words or less, why this Design Center should win the Design Center of the Year Award:

Return completed form and entry materials by July 1st, 2008 to the below address